

TOURISM, CULTURAL AND HERITAGE MANAGEMENT - STUDY PLAN

COURSE	TOURISM, CULTURAL AND HERITAGE MANAGEMENT									
Course Code/Ner	9179									
Degree or Diploma	1st Cycle - Bachelor									
Duration (in semesters)	6 Semesters									
Main Scientific Field	Social and Human Sciences									
Director/Coordinator	Helena Margarida Moreira de Portugal Teixeira					Email: hteixeira@estgl.ipv.pt				
Admission Requirements	One of the following admission exams: (09) Geography or (11) History or (13) English)									
CURRICULUM										
ECTS Code	Curriculum Unit	Scientific Field	Regime A/1S/2S	Type (Compulsory/Optative)	Work Load (hours)					ECTS Credits
					Total	Contact				
						T	TP	OT	FW	
1st YEAR										
1st Semester										
IPV.ESTGL.9179.21106	English language I	L	Semestrial	Compulsory	108	45				4
IPV.ESTGL.9179.21102	Business Organisation & Management	EMS	Semestrial	Compulsory	162	60				6
IPV.ESTGL.9179.21107	Accounting	EMS	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179.21108	Foreign Language I (French or Spanish)	L	Semestrial	Compulsory	108	45				4
IPV.ESTGL.9179.71104	Computer Applications	CS	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179.21105	General Principles of Tourism	T	Semestrial	Compulsory	162	60				6
				Sub - Total	810					30
2st Semester										
IPV.ESTGL.9179. 202110	Geography and Regional Planning	HSS	Semestrial	Compulsory	162	60				6
IPV.ESTGL.9179. 202111	Sociology of Tourism	HSS	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179. 202110	Geography and Regional Planning	HSS	Semestrial	Compulsory	162	60				6
IPV.ESTGL.9179. 202111	Sociology of Tourism	HSS	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179. 202109	Tourism Operations - Accommodation Management	T	Semestrial	Compulsory	135	45				5

IPV.ESTGL.9179.21214	Foreign Language II (French or Spanish)	L	Semestrial	Compulsory	108	45				4
				Sub - Total	810				30	
2nd YEAR										
1st Semester										
IPV.ESTGL.9179.22116	English language III	L	Semestrial	Compulsory	108	45				4
IPV.ESTGL.9179.22117	Financial Analysis	EMS	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179.22118	Tourism Operations - Management of Travel and Tour Operators	T	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179.22218	Tourism Law	HSS	Semestrial	Compulsory	162	60				6
IPV.ESTGL.9179.22119	Data Analysis	CS	Semestrial	Compulsory	162	60				6
IPV.ESTGL.9179.22224	Foreign Language III (French or Spanish)	L	Semestrial	Compulsory	108	45				4
				Sub - Total	810				30	
2st Semester										
IPV.ESTGL.9179.22222	English language IV	L	Semestrial	Compulsory	108	45				4
IPV.ESTGL.9179.22216	Heritage and Tourism	T	Semestrial	Compulsory	162	60				6
IPV.ESTGL.9179.23227	Multimedia Techniques Applied to Tourism	CS	Semestrial	Compulsory	162	60				6
IPV.ESTGL.9179.22223	Cultural Management	HSS	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179.103227	Human Resource Management	HSS	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179.22224	Foreign Language IV (French or Spanish)	L	Semestrial	Compulsory	108	45				4
				Sub - Total	810				30	
3rd YEAR										
1st Semester										
IPV.ESTGL.9179.23133	Information System in Tourism	CS	Semestrial		108	45				4
IPV.ESTGL.9179.23131	Event Organisation and Management	T	Semestrial		162	60				6
IPV.ESTGL.9179.23124	Tourism Economics	EMS	Semestrial		135	45				5
IPV.ESTGL.9179.23135	Heritage Managment	HSS	Semestrial		135	45				5
IPV.ESTGL.9179.22221	Tourism Marketing	EMS	Semestrial		108	45				4
IPV.ESTGL.9179.23136	Managing Tourist Itineraries	T	Semestrial		162	60				6

				Sub - Total	810					30
2st Semester										
IPV.ESTGL.9179.23235	Tourism Planning and Development	T	Semestrial	Compulsory	108	45				4
IPV.ESTGL.9179.23236	Event Organisation And Animation Techniques	T	Semestrial	Compulsory	135	45				5
IPV.ESTGL.9179.23237	Project Analysis and Evaluation	EMS	Semestrial	Compulsory	81	30				3
IPV.ESTGL.9179.23238	Relações Públicas/ Public and Human Relations	HSS	Semestrial	Compulsory	108	45				4
IPV.ESTGL.9179.23230	Projecto/Estágio/ Project/Training	T	Semestrial	Compulsory	378	30		45		14
				Sub - Total	810					30
				Total	4860					180

WORKLOAD - HOURS		SCIENTIFIC FIELDS	
T	Theoretical	L	Languages
TP	Theoretical/Practical	HSS	Human and Social Sciences
P	Practical	EMS	Economics and Management Sciences
LP	Lab Practice	T	Tourism
PR	Project	CS	Computer Sciences
OT	Others		